

IMPROVE YOUR TIME TO MARKET



In a changing world, innovation is one of the key drivers for competitiveness, profitability and sustainability of food and FMCG companies.

Lascom's **Product Lifecycle Management** solution for "Consumer Packaged Goods" helps food and consumer goods companies to accelerate the development and time to market of their products. Our solution enables companies to:

- ✓ **Manage and track data and documents related to products**
- ✓ **Optimize products formulation, recipes, labeling, and menus**
- ✓ **Accelerate data exchange between all project stakeholders**
- ✓ **Facilitate regulatory compliance related to quality events and quality claims**
- ✓ **Design dashboards and intelligence to drill down into process and product stages**

What are you doing about these challenges?

